NEWS RELEASE
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Seventh Annual National Forklift Safety Day Reinforces Importance of Industry Safety

*Industrial Truck Association event emphasizes operator safety training, forklift safety practices*

(WASHINGTON, DC) – The Industrial Truck Association (ITA) held its seventh annual National Forklift Safety Day today as a virtual event. The event serves as an opportunity for forklift manufacturers to highlight the safe use of forklifts, the value of operator training, and the need for daily equipment checks.

“Safety has been and will continue to be paramount to our industry,” said Jay Gusler, Executive Vice President of Operations for Mitsubishi Caterpillar Forklift America Inc. (MCFA), and ITA Chairman of the Board. “Collectively we dedicate a tremendous amount of time and effort to ensure the safety of our products. From an industry perspective – the collaboration, through the ITA, has been instrumental in keeping our industry at the forefront of the latest developments in codes & standards, technology innovation and a host of other areas while always making sure that safety is never sacrificed. Safety requires dedication, time and perseverance. We must not only take the time to ensure proper safety training is adhered to but also make it a priority.”

Government officials, safety experts, and industry representatives discussed a variety of subjects including pedestrian safety and temporary employee safety that emphasized the need for safety across all aspects of the industry. National Forklift Safety Day raises awareness on the value of safety to those who produce, operate, and work on or around forklifts.

In addition to the Washington, D.C., events, many ITA members and their dealers sponsor local forklift safety activities for their customers to enhance awareness of safe practices in warehouses, distribution centers, manufacturing plants, and other environments where forklifts are in use.

An archive video of the event is available for viewing by going to www.dcvelocity.com.

About ITA: *For more than 65 years, the Industrial Truck Association has been the leading organization of industrial truck manufacturers and suppliers of component parts and accessories that conduct business in the United States, Canada and Mexico. Based in Washington, D.C., ITA maintains an influential voice in international standards development for the industry. The organization also advances engineering practices to promote safe products, disseminates statistical marketplace information, and provides industry forums for learning and networking. Visit www.indtrk.org.*

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